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🌐 linkedin.com/in/maideilhan

📍 Copenhagen

MAIDE ILHAN

MULTIMEDIA DESIGNER & E-BUSINESS



PROFILE

Energetic woman with a can-do attitude, which likes to work within creative projects. Strong skills in communication, marketing and with an eye for detail. Great interpersonal skillset with flair for creating successful solutions. Ambitious, hard working, fast learner & a great team member.

Aiming for an internship during my current studies within E-Business. I would be happy to improve my skills by working with various challenges, primarily within E-Business & Multimedia Design.

WORKING EXPERIENCE



GRAPHIC DESIGNER (freelance)

Air Group
May 2019 – present

Further developed my skills within graphic design and marketing, but also within marketing strategy. I had the responsibility to develop the company's visual identity. With this, I shot new identity and promotional videos, took new pictures of different departments, and created a new webpage.



MARKETING INTERN

Henning Stæhr A/S
February 2019 – April 2019

Developed skills in graphic design and communication and to prepare graphics material for a specific target group or company. Planning and coordinating multiple events and making decisions on behalf of the company. Learned new methods and apply them in practice in a short time.



SALES ASSISTANT

Nike
January 2018 – present

Developed skills in collaboration as a team, customer loyalty and to conduct targeted communication in relation to the target audience.



MARKETING INTERN

Miklagaard Cafe & Steakhouse
November 2017 – May 2018

Developed skills in online marketing, campaign management and graphic design in different styles. Work within short notice and under pressure.



SUPERVISOR / ASSISTANT

Hugo Boss
May 2015 – February 2018

Developed skills in sales, customer service, interior of shop, with periodically full responsibility. Systematized and optimized the shop, which led to increased revenue.

IT

PHOTOSHOP ●●●●●
PREMIERE PRO ●●●●●
INDESIGN ●●●●●
ILLUSTRATOR ●●●●
ADOBE XD ●●●●●
HTML/CSS ●●●●
WORDPRESS ●●●●●

TRELLO ●●●●●
EXEL ●●●●
POWERPOINT ●●●●●
CANVA ●●●●●
SAP ●●●
ADOBE SPARK ●●●●●

LANGUAGE

DANISH ●●●●●
ENGLISH ●●●●●
TURKISK ●●●●●
GERMAN ●●●

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MAIDE ILHAN

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EDUCATION



E-Business

Copenhagen Business Academy
September 2019 – January 2021
Copenhagen, Denmark

Courses: Digital business, E-commerce technologies, Data analytics, Customer experience, Advanced digital marketing, Creative content, Science theory and method and Creative content - specialization.



Multimedia Designer

Copenhagen School of Design and Technology
September 2017 – June 2019
Copenhagen, Denmark

Final project grade: 10

Courses: Interaction development, User interface development, User experiences, Business marketing, Design and visualization, Communication and dissemination, HTML and CSS, UX design, Wordpress, Digital design and content, Visual identity.



International Summer University Programme

Copenhagen Business School
June 2016 – August 2016
Copenhagen, Denmark

Courses: Undergraduate Corporate Finance



B.Sc. Business, Language and Culture

University of Southern Denmark
September 2012 – June 2016
Odense, Denmark

Thesis: Creating B2B brand equity through Buzzador

Courses: Corporate Communication, Intercultural Communication, Commercial Communication, Market Analysis, Written Language Proficiency & Grammar, Marketing, Cultural Sociology, Macroeconomics, Microeconomics, Organization, Statistics, Negotiation.



Erasmus Student Exchange

Universitat de Barcelona,
Facultat d'Economia i Empra
September 2014 – January 2015
Barcelona, Spain

Courses: English for business, International marketing.

EXTRACURRICULAR ACTIVITIES



Member

Danish-Turkish Academician Union
September 2014 – January 2015
Odense, Denmark



English teacher/ exchange participant

AIESEC (project: Myself My World 2013)
June 2013 - September 2013
Izmir, Turkey

INTEREST



Travelling



Fitness



Food/Nutrition



Family