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 📍 Copenhagen
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MAIDE ILHAN

MULTIMEDIA DESIGNER & E-BUSINESS



PROFILE

Energetic woman with a can-do attitude, who likes to work within creative projects. Strong skills in communication, marketing and with an eye for detail. Great interpersonal skillset, ambitious, hard working, fast learner & a great team member. I would be happy to improve my skills by working with various challenges, primarily within E-Business & Multimedia Design.

WORKING EXPERIENCE

BabySam

MARKETING INTERN
 BabySam
 April 2020 – present

Developed skills in SoMe campaign coordination with Facebook creator studio. I am in charge of their Odder and BabySam Instagram accounts & editing videos for their Youtube channel. Updating products and prices on their webshop as well.

AIRGROUP

GRAPHIC DESIGNER (freelance)
 Air Group
 May 2019 – March 2021

Further developed my experience within graphic design and marketing, but also within marketing strategy. I have the responsibility to develop the company's visual identity. With this, I shot new identity and promotional videos, took new pictures of different departments, and created a new webpage.

STÆHR

MARKETING INTERN
 Henning Stæhr A/S
 February 2019 – April 2019

Developed skills in graphic design, SoMe campaign coordination and preparing graphics material for a specific target group. Planning multiple events and making decisions on behalf of the company. Independently, I was in charge of their website design and structure and video production for SoMe business use.



SALES ASSISTANT
 Nike
 January 2018 – present

Developed skills in collaboration as a team, customer loyalty and to conduct targeted communication in relation to the target audience.



MARKETING INTERN
 Miklagaard Cafe & Steakhouse
 November 2017 – May 2018

Developed skills in online marketing and communication, campaign management and graphic design in different styles. Further, to work effectively within a short notice.



SUPERVISOR / ASSISTANT
 Hugo Boss
 May 2015 – February 2018

Developed skills in sales, customer service, interior of shop, with periodically full responsibility. Systematized and optimized the shop, which led to increased revenue.

IT

PHOTOSHOP ●●●●●
 PREMIERE PRO ●●●●●
 INDESIGN ●●●●●
 ILLUSTRATOR ●●●●●
 ADOBE XD ●●●●●
 HTML/CSS ●●●●●
 WORDPRESS ●●●●●

TRELLO ●●●●●
 EXEL ●●●●●
 POWERPOINT ●●●●●
 CANVA ●●●●●
 SAP ●●●●●
 ADOBE SPARK ●●●●●

LANGUAGE

DANISH ●●●●●
 ENGLISH ●●●●●
 TURKISK ●●●●●
 GERMAN ●●●●●

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MAIDE ILHAN

MULTIMEDIA DESIGNER & E-COMMERCE

EDUCATION



E-Commerce

Copenhagen Business Academy
 September 2019 – January 2021
 Copenhagen, Denmark

Courses: Digital business understanding, E-commerce technologies, Customer experience, Advanced digital marketing, Creative content, Theory of Science and Methodology, Data analysis, Omnichannel.



Multimedia Designer

Copenhagen School of Design and Technology
 September 2017 – June 2019
 Copenhagen, Denmark

Courses: Interaction development, User interface development, User experiences, Business marketing, Design and visualization, Communication and dissemination, HTML and CSS, UX design, Wordpress, Digital design and content, Visual identity.



International Summer University Programme

Copenhagen Business School
 June 2016 – August 2016
 Copenhagen, Denmark

Courses: Undergraduate Corporate Finance



B.Sc. Business, Language and Culture

University of Southern Denmark
 September 2012 – June 2016
 Odense, Denmark

Thesis: Creating B2B brand equity through Buzzador

Courses: Corporate Communication, Intercultural Communication, Commercial Communication, Market Analysis, Written Language Proficiency & Grammar, Marketing, Cultural Sociology, Macroeconomics, Microeconomics, Organization, Statistics, Negotiation.



Erasmus Student Exchange

Universitat de Barcelona,
 Facultat d'Economia i Empra
 September 2014 – January 2015
 Barcelona, Spain

Courses: English for business, International marketing.

EXTRACURRICULAR ACTIVITIES



Member

Danish-Turkish Academician Union
 September 2014 – January 2015
 Odense, Denmark



English teacher/ exchange participant

AIESEC (project: Myself My World 2013)
 June 2013 - September 2013
 Izmir, Turkey

INTEREST



Travelling



Fitness



Food/Nutrition



Family